

Sharmmili

PhD (Chemical Engg., Australia),

M.Tech (Bioprocess Tech., ICT Mumbai)

Founder & CEO, PureMe Organics Pvt Ltd

Director, Y D Mane Research Centre

Advisor, The Kagal Education Society, Kagal

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I have a Bachelor's degree in Biotechnology Engineering and a Masters in Bioprocess Technology from **Institute of Chemical Technology**, one of the leading Institutes in India. I secured a 100% scholarship from the Government of Australia to pursue my research work and **PhD in Chemical Engineering** from **Curtin University, Australia**. I have **11 years of research experience in secondary agriculture and agro-processing**. I have authored **6 scientific publications, 13 International conference proceedings** and have **2 international patents**. I have won many international awards and grants for my research. My innovative PhD project in secondary agricultural development, was awarded with 'Research Excellence Award' and 'Curtin Commercial Innovation Award' by Curtin University & Engineer's Australia. My work also laid the platform for 'Australian Research Council Grant 2019'. After completing my PhD, I returned home to Kolhapur (The Jaggery capital of India) and established the **Y.D.Mane Research Centre**, a not for profit organisation for Agricultural & Rural Development (<https://ydmresearchcentre.com/>).

My startup, **PureMe Organics** was founded in the year 2020 by me and my mother with the vision to create a sustainable ecosystem for Jaggery Manufacturing, Processing and Jaggery supply chain network, such that, it impacts small farmers at a grassroot level through Agrotech commercialisation. I have researched and developed multiple Jaggery products with innovations in terms of its value addition and smart packaging. At PureMe Organics and Y D Mane Research Centre, we focus on the empowerment of rural farmers, not only via technical assistance through our Research Centre, but also financial empowerment as my business model is based on profit sharing with the farmers. My startup has received support from **StartUp India, Ministry of Food Processing and Ministry of Agriculture & Farmers Welfare**.

I aspire for my startup to be a multinational brand in Jaggery based product line through perpetual R&D, ever-evolving technology and empowerment of local farmers, in order to make Jaggery sustainable, easily obtainable, storable and usable though its smart variants.

PureMe has received following awards recently for contribution in Agriculture and Social Entrepreneurship.

- Received Special Jury Award in the catagory "**The Best Agtech Women Entrepreneur 2024**" by FICCI (Federation of Indian Chambers of Commerce and Industry) in their Sixth Edition of Agri Startup Awards, held at New Delhi on 5 August 2024.
- Winner of “**Punyashlok Ahilya Devi Holkar Women Startup Scheme** Phase 1” organised by Maharashtra State Innovation Society (MsiInS) with prize money of INR 5 Lakh.
- Received "**The Best Agtech Women Entrepreneur Award**" by FICCI (Federation of Indian Chambers of Commerce and Industry) in their Fifth Edition of Agri Startup Awards, held at New Delhi on 2 November, 2022.
- Received '**The Progressive Women Entrepreneur Award 2021**' by AIC-SKU Confederation, supported by Atal Innovation Mission, NITI-Aayog, Govt of India




Dr. Sharmilee represents PureMe & Y. D. Mane Research Centre at an event Organised by the Ministry of Agriculture and Farmers Welfare, Govt of India in connection with G20 India

Y D Mane Research Centre For Agricultural And Rural Development Was Invited As A Speaker To Share Start Up Story



Pureme at the Women-led National Webinar of Agri-startups for Development

Pureme On The National Webinar Series On Women-Led Agri-Startups For Development




Pure delight on our Founder and CEO, Dr. Sharmilee Mane for bagging The Prestigious Special National Jury Award!

Dr Sharmilee Mane For Bagging The Prestigious Special National Jury Award For "Best Women Agtech Entrepreneur 2022



कागलच्या उद्योजिका शर्मिली माने यांचा 'फिक्की'तर्फे राष्ट्रीय पुरस्काराने सन्मान

Dr Sharmilee Mane For Bagging The Prestigious Special National Jury Award For "Best Women Agtech Entrepreneur 2022 - Story Covered By Lokmat



An article about our Founder CEO, Dr Sharmilee Mane is covered by Lokmat Daily In their special column of 'Me Durga' on the occasion of Navratri

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Certificate of Achievement

Progressive Women Entrepreneur Award By AIC-SKU Supported By Atal Innovation Mission, NITI-Aayog, Govt Of India



MANAGE Launch Agri-Startups from Maharashtra-I

E-Launch Of PureMe Organics By MANAGE, Hyderabad



सॅद्रिय गुळाचा स्टार्टअप

Coverage Of Story By Sakal On The Occasion Of National Startup Day



PureMe Story Coverage By VIZAG Industrial Scan, Andhra Pradesh